

For Immediate Release w/photos

Hey Dad! Here's that reeeeeelly great tangle-free reel you wanted. Happy Father's Day, now let's go fishing! **WaveSpin, the reels with the tangle-free guarantee, now has eight models; two below \$50**

PORT RICHEY, Fla. – Okay, how many of you Dads (and Moms) out there get tangled-up every time you go fishing? Come on, you can admit it; it's happened to all of us. How many times have you been knitting your tangled fishing line when you should be casting and fishing it?

And isn't it a real drag when your reel's drag lets you down?

Plus in this recession you've put off buying that new reel that you reeeelllly need, right?

Well, WaveSpin has grown to a family of eight guaranteed tangle-free reel models the "**Bass Professor**" **Doug Hannon** invented launching longer tangle- and bird nest-free casts. They come in a variety of affordable price ranges all backed by tough multi-disc drags with more tension and smoother operation in fighting bigger game fish.

Five years ago Hannon introduced WaveSpin's "radical" wave spool design, the antithesis of the spinning reel's smooth face design everyone else builds. Since then WaveSpin's popularity has spread with thousands upon thousands of "tangle-free" anglers making longer, effortless casts. They've received impressive awards and accolades from mainstream fishing media and fishing technicians alike plus they're used extensively at Walt Disney World's Guided Fishing Excursions.

Four new models for 2011, two under \$50

Rare are quality reels under \$50 but WaveSpin now has two in the most popular sizes in its 2011 model line. The new ZTR (Zero Tangle Reel) 1500 (8 oz priced at \$45.95) and 3000 (10 oz at \$49.95) models are built off the same award-winning engineered design utilizing the same high quality spool and drag system as WaveSpin's more expensive models. Both new ZTR reels feature four stainless ball bearings, convertible left or right hand-retrieve folding soft grip paddle handles and come with a one-year 100% warranty.

WaveSpin has also introduced lighter weight versions of the original DH models in the all new DH3000z (9.5 oz) and DH4000z (11 oz); both great for a wide variety of fish species.

Those four models plus the DHxL sport a bold rich look plus WaveSpin's unique feel and performance. All five are designed and protected with double shielded/sealed bearings and a new graphite composite body for added strength.

The lightweight bodies on all eight models (8 to 12.5 oz) have line capacities of 2 -14 lb mono and up to 60 lb braid. Internally each has a tough 10 to 14 disc front drag with Hannon's secret lifetime lubricant for drag performance that exceeds that of reels costing \$800 or more.

WaveSpin's Guaranteed Tangle-Free promise is simple, straightforward:

"All WaveSpin reels have a simple, straightforward guaranteed promise," says WaveSpin's **Russ Riley**. "If an angler has problems with any form of tangling they can make a quick call to our warranty department. We'll find out what's causing the problem and after two contacts with the warranty department if they're not happy we'll refund the purchase price minus shipping."

WaveSpin is marketed through major sporting and fishing goods stores (Cabela's, Bass Pro Shops, West Marine), and independent tackle stores. For more go to WaveSpin's website at WaveSpinReel.com or contact Russ Riley at: 989-967-8426 or Russ@WaveSpinReel.com.

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The only reel brand in the world with a TANGLE-FREE GUARANTEE
"WORLD'S FIRST & ONLY ORIGINAL"- Patented Tangle-Free Reels
"Official Reels of Walt Disney World's Guided Fishing Excursions"
winner of Field & Stream Magazine's "Best of The Best Award"
"Best of the Best in Value" by FLW Outdoors Magazine
NAFC Field Tested "Seal of Approval"
TackleTour.com's Innovation Award