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## **WaveSpin: the “radical” reels with a tangle-free guarantee, is now four years old and growing bigger**

**Family of reels launch longer tangle and bird nest-free casts; backed by tough multi-disc drags with more tension and smoother operation in fighting bigger game fish**

**PORT RICHEY, Fla.** – Since the invention of the modern spinning reel some 60 years ago the major builders have made only minor changes but nothing that improved the inherent tangles and bird nests that have left anglers frustrated. That is until four years ago when bass fishing’s innovative and cerebral inventor **Doug Hannon** introduced a “radical” wave design called the WaveSpin, the antithesis of the spinning reel’s smooth face design everyone else was building.

Despite the economy WaveSpin has continued to grow and now has four models and tens of thousands of “tangle-free” anglers making more and longer, effortless casts. Many have bought even more reels to help introduce family and friends to trouble-free fishing pleasure.

WaveSpin’s Patented Tangle-Free Technology makes it the only reel of any kind or category in the history of the fishing industry that has ever guaranteed tangle-free operation, the most important performance feature to ever be added to a fishing reel in decades.

Bottom line, it works to make the tangles and bird nests that are ubiquitous with other spinning reels, now irrelevant. Dubbed The Bass Professor, Hannon has also been called fishing’s **Thomas Edison** because of his many patents in the sport. His reels have received many accolades from mainstream fishing media and technicians of the fishing world alike.

WaveSpin is also the first with a no-tool takedown spool allowing anglers to strip old line in seconds, for the fastest, easiest line changing ever. The lightweight graphite bodies of the four models (8 to 12.5 ozs) have line capabilities of 2 -14 lb mono up to 60 lb braid. Internally each has tough multi-disc drags for more tension and smoother operation in fighting the big fish.

### **WaveSpin’s Guaranteed Tangle Free promise is simple:**

One of the huge benefits of WaveSpin reels is the simple, straightforward guaranteed promise,” said WaveSpin’s **Russ Riley**. “If an angler is having problems with any form of tangling they can make a quick call to our warranty department at 989-967-8426. They’ll receive personal attention in finding what’s causing the problem and after two contacts with the warranty department if they’re not happy we’ll refund the purchase price minus shipping.”

Hannon added, “No reel can prevent line twist because the reel doesn’t cause or create line twist. Line twist is caused by several factors and is an unavoidable and spontaneous part of spin fishing. Tangles and “bird-nests” are thrown off the reel in the cast, but WaveSpin reels are designed to prevent that loop-making line twist from causing tangles and they do it very well.

“We’re presenting even more innovations in July at the ICAST fishing tackle trade show.”

WaveSpin is marketed by XXX-Stream Tackle through major sporting and fishing goods stores (Cabela’s, Bass Pro Shops, West Marine), and independent tackle stores across the nation and with direct sales on its website [www.wavespinreel.com](http://www.wavespinreel.com). For more on WaveSpin please contact Riley at: 989-967-8426 or via e-mail at [russ@wavespinreel.com](mailto:russ@wavespinreel.com).

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**Field & Stream Magazine’s “Best of The Best Award”**  
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